

NRURISA Board Meeting Minutes  
**Wednesday JAN. 20, 2010 3 pm PT/4 pm MT**

Attendees:

Danielle Favreau  
Dale Lindeman  
Shawn Stubbers  
Betty Conces  
Jennifer Bowles

Kindra Serr  
Becky Rose

Missing: Miles Hendriksen, Donna Phillips

Business:

- Approve Last Minutes
  - Dale motions to approve, Shawn 2nds - no nays – approved.
- Scanning records for public review - Betty/Miles
  - Anything that must be on web site – no, nothing needs to be web posted by regulation. Just available.
  - Betty has a year to test. Have an issue with individual receipts. Will test first year. Will be hopefully talking to him tonight.
  - Post on Contact web page
- Gift Cert. For Web Master – Moxie Java Gift Cert. Delivered last week. Thanks for email vote. Danielle will get receipt to Betty.
- Website
  - Affiliated Organization Page – Postponed
  - Events Page – Danielle/Becky
    - GISleuth – add to education page?
    - Please review [www.gisleuth.com](http://www.gisleuth.com)
  - Dale's contact info – change email & phone
  - Page on National site – Danielle/Becky
    - Becky and Danielle will build a draft page.
  - Remove minutes more than 3 years old - yes
  - Send changes including review of additional Education Links
    - to Danielle
- Fund Raising Ideas/Report – Dale
  - Presented a straw-man document. Please send him comments and ideas.
- Survey Monkey - Betty – NRURISA may have a large national account. Donna is trying to get more details. Betty still needs questions.
- Wild Apricot Demonstration/CVent/Thriva  
Wild Apricot is also WP in Betty's docs. See <ftp://www.kcgov.us/MISC/Guest/> and below
  - Thriva is out
  - Both do have some survey capability but not as good as Survey Monkey
  - On the flush – CVent a bit more robust & a bit more customer service friendly. Both are very similar.
  - Both of them will charge for credit card fees.

- Please see attachments.
- Please look at the Oregon site for a Wild Apricot example.
- Would like to make a decision soon as CVENT has been waiting a long time.
- Betty will contact Wild Apricot directly for more fee info.
- Please look at web sites, features, and information - would like a board vote next meeting. What does the board want these to do.
- Bank Change – Donna/Betty – Still having trouble contacting current bank. Betty still needs to reach Donna. Looking for a statewide bank. Danielle & Kindra will look at the phone books in their area and send a list of banks to Betty.
- 2011 NRURISA Conference
  - Logo/Theme – Kindra
    - Trying to build framework, get the foundation built, back to basics.
    - Jennifer – Building Blocks for the Strong Foundation.
    - Send one idea for a theme/logo to Kindra by next meeting.
  - Facilities – Kindra
    - Have already reserved the Ball Room & Conference Rooms. \$350/day or \$1750.00 for the week.
    - March 21-25, 2011 – it is confirmed
    - They do have AV rental. Kindra will provide price list.
    - Betty – last time we needed to use ISU computers. Kindra will look into it for web access.
    - Dennis has agreed to do Tracks
    - Contacted Molly at 3Di for Vendor assistance.
    - Let Kindra know if you are interested in something.
    - Room block information – in the past, have been able to use the ISU rate. Kindra will follow up.
    - Request for volunteers on GeoTech – Kindra will send out a “jobs list” that we can then send out a call for volunteers.
  - Web Page – We can use “hidden” pages for conference correspondence.
  - Conference Committee as it relates to the Board - Postponed
- Email to Membership –
  - Secretary’s discretion to send out emails to membership – Jennifer motions, Betty – no nays, motion passes.
  - Danielle will mail GISCORPs & Haiti, Ex. In Gov. Award opening to membership.
- IGC Meeting Update – Postponed
- Training regarding Technology Updates and 5-year Capital Improvement Plans for GIS as it relates to the rest of the Budget – Postponed.
- Next Newsletter – Postponed
- MISC
  - Kootenai Co – just a heads up, less and less inclined to send folks to conferences. May be a trend in Idaho in general.

#### Reports:

- Betty – Financial Update
  - Paid Conf. Call bill and one more bill. Not much change.
- Donna – President’s Update - Postponed
  - Chapter financial assistance to representatives on National URISA Committees
  - Chapter Leaders Update
  - National Conference Committee Update

Next Meeting: Feb. 24, 2010 3 PT/4 MT

## Wild Apricot & CVENT Summary

- WP:

- + WP setup looks pretty easy for email & for web page
- + Has a blog module & discussion forum
- +Looks pretty inexpensive by itself
- -Doesn't have email recipient breakdown but.....
- +Does have custom db fields to create.
- -Handle cc payments using Paypal:
- -PAYPAL FEES:

Purchase payments received (monthly)	Fee per transaction
\$0.00 USD - \$3,000.00 USD	2.9% + \$0.30 USD
\$3,000.01 USD - \$10,000.00 USD	2.5% + \$0.30 USD
\$10,000.01 USD - \$100,000.00 USD	2.2% + \$0.30 USD
> \$100,000.00 USD	1.9% + \$0.30 USD†

Avg purchase <approx> \$300; fee would be \$9.00!!! \$9 x 200 registrants = \$1800!!! Plus w/s fees.....

- +Event calendar
- +Can set up 'member only/private' site
- -Limited reporting
- +Multiple logins

- CVENT:

- + "Regret" options for replying to email.
- + Custom 'from' email name
- + Assigns dedicated person to the account available to help w/registration
- - Kinda expensive...but is there more bang for the buck?
- +Surveys/Questionnaire available
- +Name tag, certificate printing thru Cvent
- -Does not have Calendar w/o and add-on module (\$500)
- +Extensive reporting available
- +Open tracking to know who has opened the emails
- -Price only includes one login. Need to pay for additional folks to log in.

- WP – 3 yrs = \$600 x 3 (\$1800) + 1 conf year approx PayPal fee = \$2500 <rounding up, could be less w/less attendance> TOTAL = \$4300

- CVENT – 3 yrs =  $\$1700 \times 3$  (\$5100) (possible discount if PIF??) +  $\$500 \times 3$  for add'l logins <or keep the one and let multiple peeps use it but just can't log in at the same time> \$1500 TOTAL = \$6600